



The Performance Management Exchange

Thursday November 24th 2016

The Hockey Hall of Fame

Keynote Address:

Today's CFO brings bytes, not beans, to the boardroom



Roger Daoud

*Chief Financial Officer
SAP Canada*

Bring bytes, not beans, to the boardroom

Roger Daoud, CFO, SAP Canada



Complacency **destroys** us.

In order to survive, **we must evolve!**





How your role will change:

Business Intelligence

Dashboards

In real-time

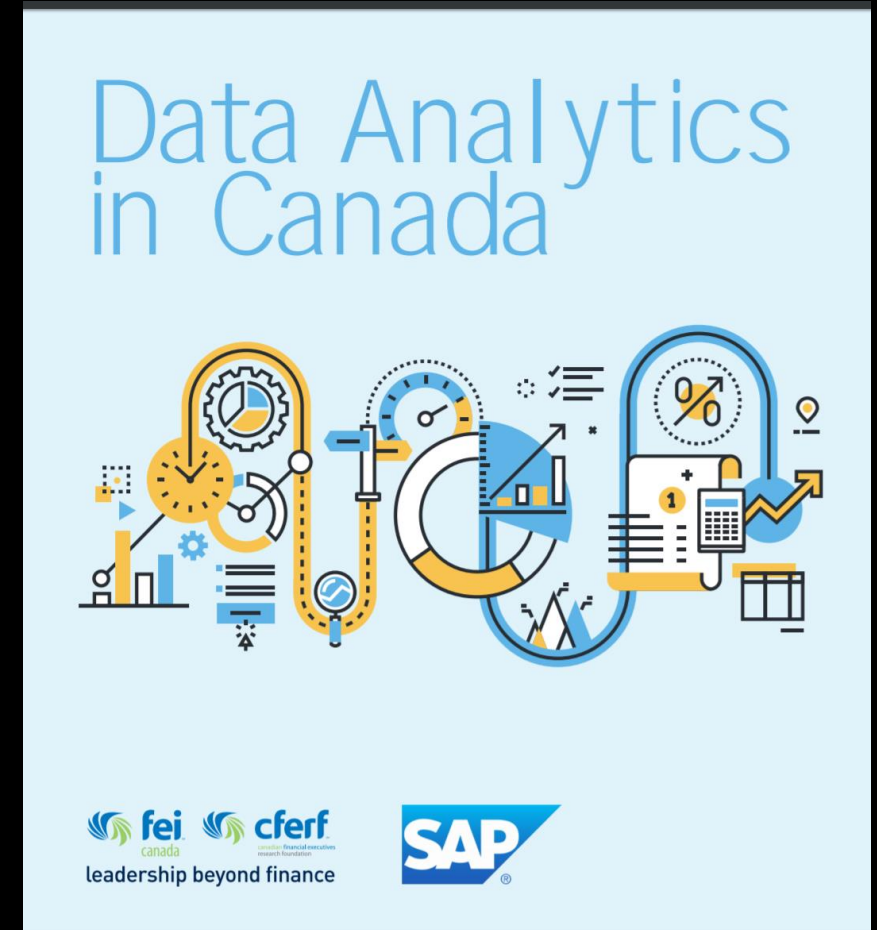
Data Visualization

And the survey says...

78% still use spreadsheets

65% have no access to real-time reporting tools

29% plan to invest in financial reporting and analytics this year



Doing nothing is not an option

40% of today's
companies on the S&P
500 will **no**
longer exist in
10 years





Thank you