



The Performance Management Exchange

Thursday November 24th 2016

The Hockey Hall of Fame

Changing the Game - SAP Advanced Analytics & The NHL



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SAP Canada*

SAP Business Objects Analytics Strategy



SAP Analytics Strategy

INNOVATE
THE CORE



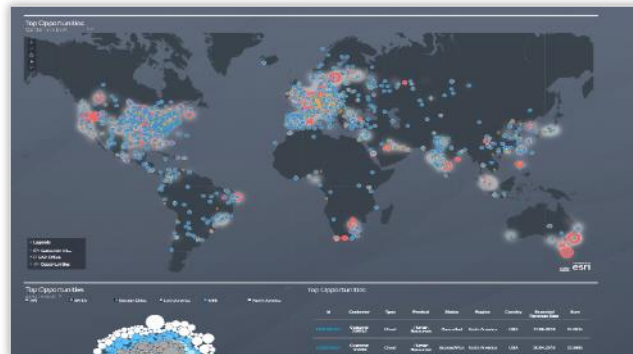
LEAD THE CLOUD

- ✓ Agility and creativity for the business
- ✓ Scale and trust for the enterprise
- ✓ Innovation through radical simplification

SAP BusinessObjects Analytics



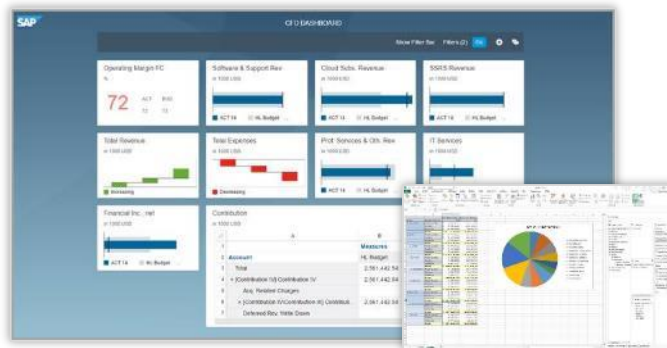
LEAD THE CLOUD



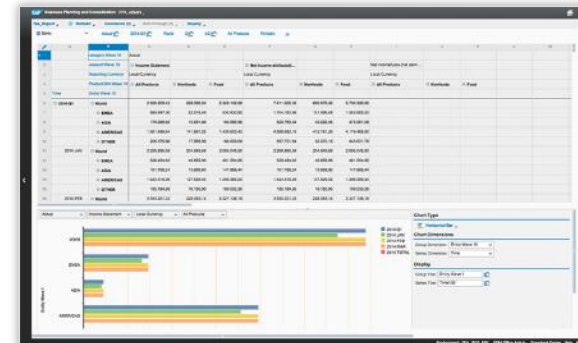
SAP BusinessObjects Cloud - All analytics (BI, Predictive, Planning), one experience, one view of your business



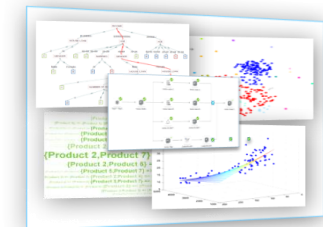
INNOVATE THE CORE



SAP BusinessObjects Enterprise
e.g. BI 4.2, Lumira, Design Studio, and Analysis for Office

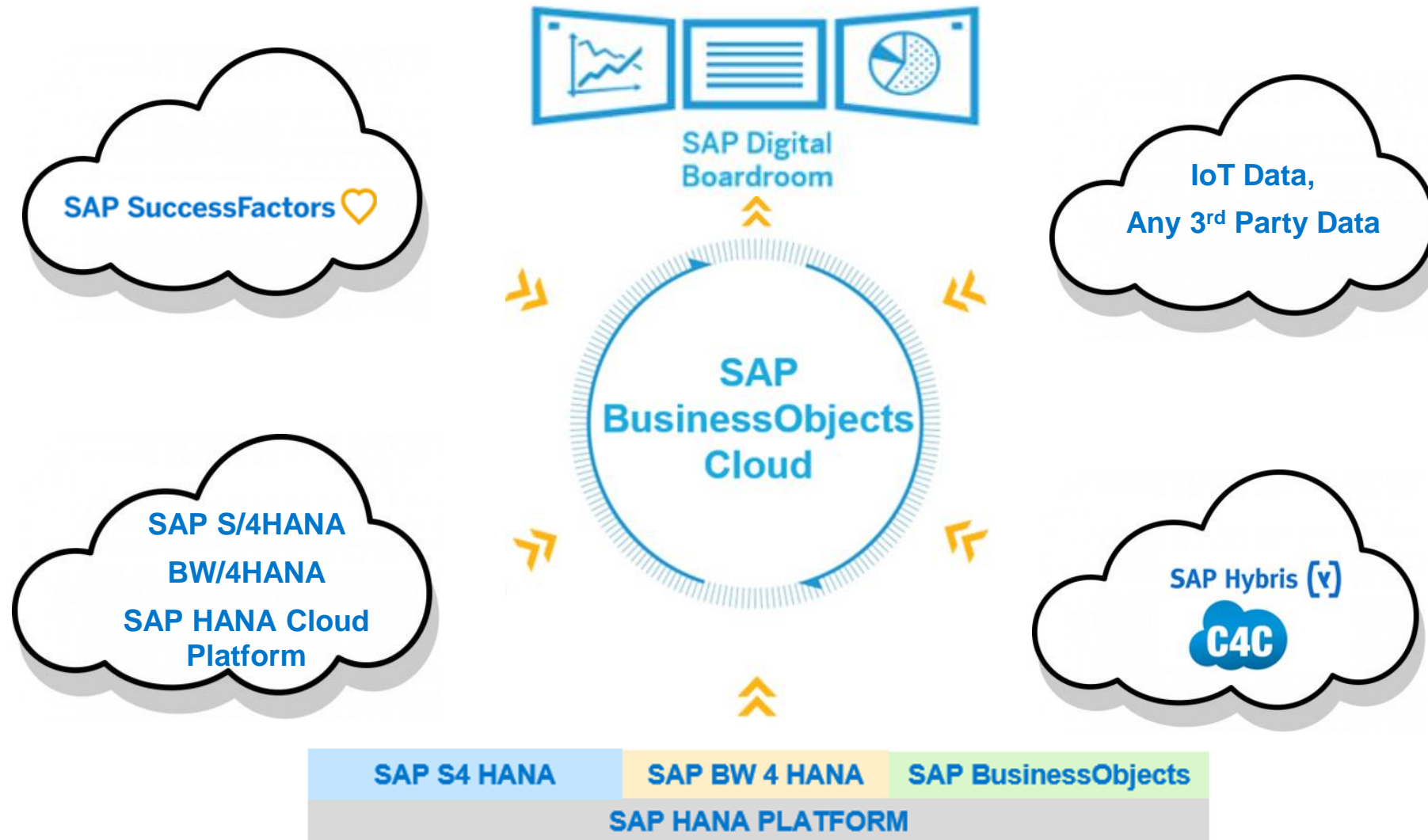


SAP BusinessObjects Planning and Consolidation,
optimized for BW/4HANA *

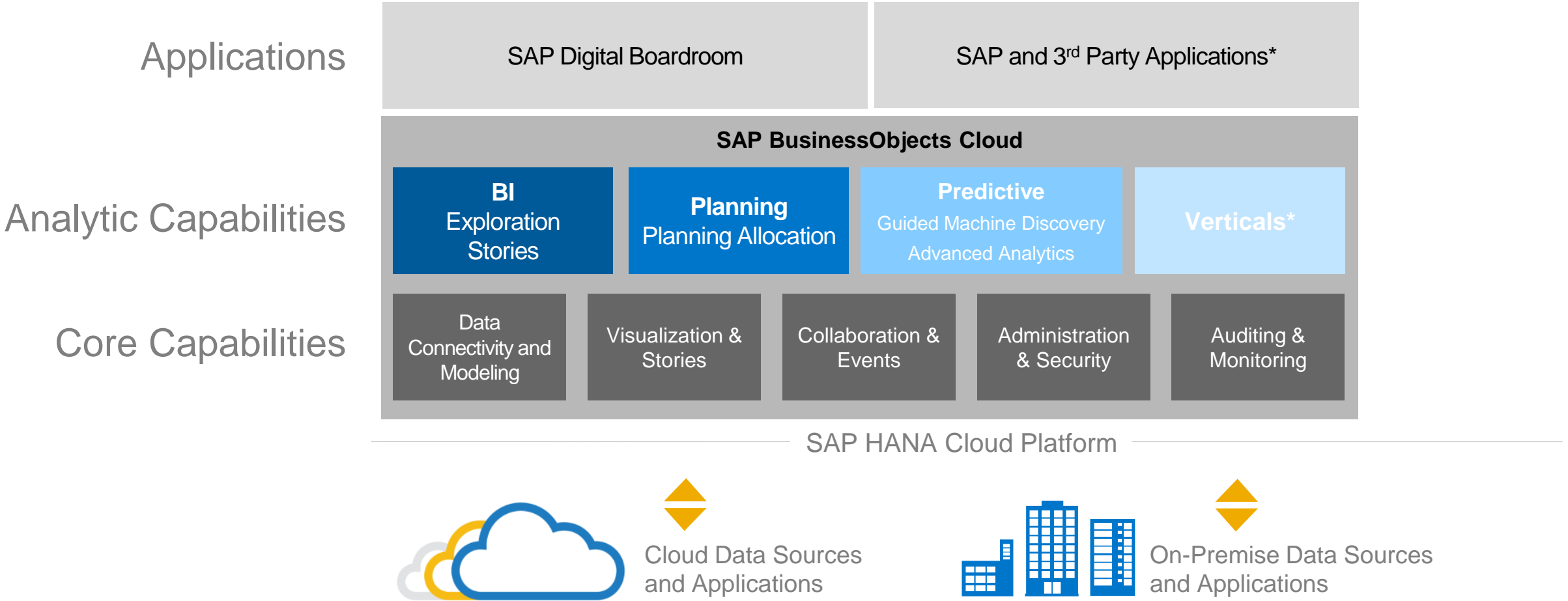


SAP BusinessObjects Predictive
Analytics

Extend Analytics from your SAP and Non SAP Applications



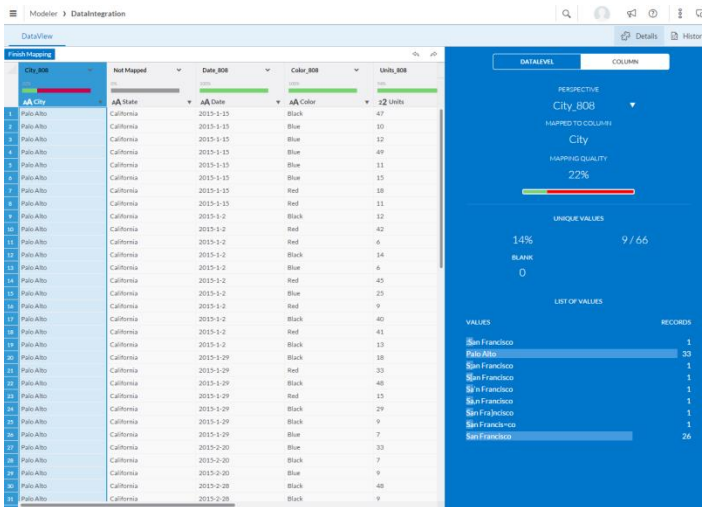
SAP BusinessObjects Cloud SaaS Platform



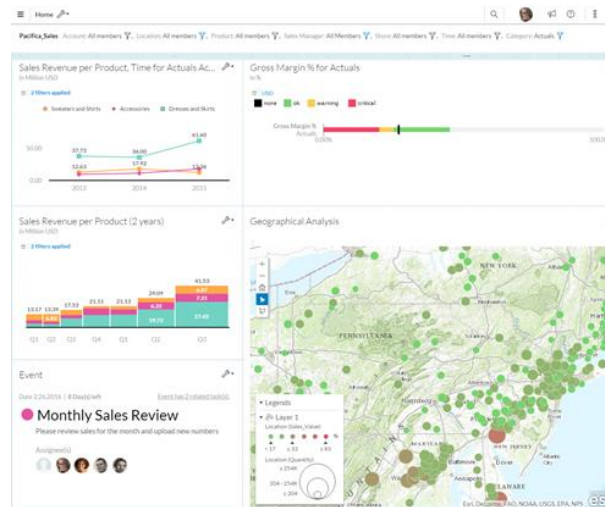
SAP BusinessObjects Cloud Core Capabilities

Core BI workflow

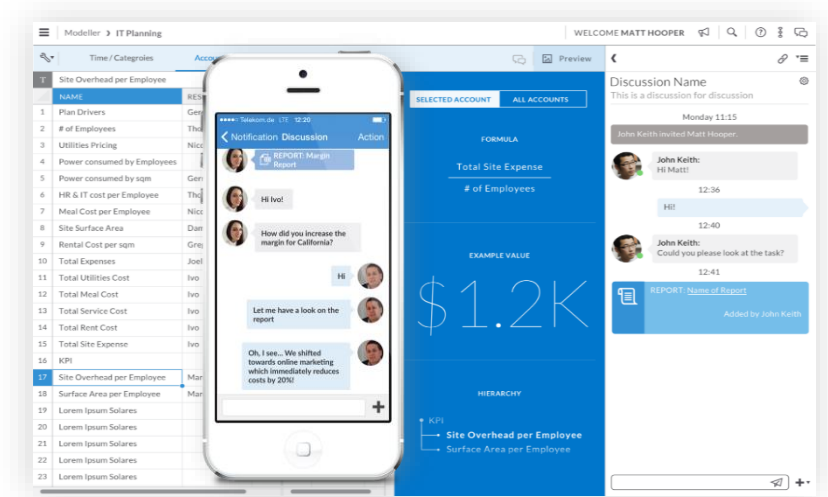
Connect and Prepare your Data



Visualize and build your own Views



Share with your team



- Prepare and model cloud and on-premise data from your browser
- Support data connectors from SAP (BW, HANA, HANA Cloud Platform, Universes) and non-SAP sources
- Support Linking Aggregated Data

- Design, Visualize, and create your stories online
- Add simple location analytics into your visualizations
- Personalize your own dashboard views

- Simply Collaborate with your team
- Take action on your data
- Use permissions to control who can view and edit your analytics

Discover. Predict

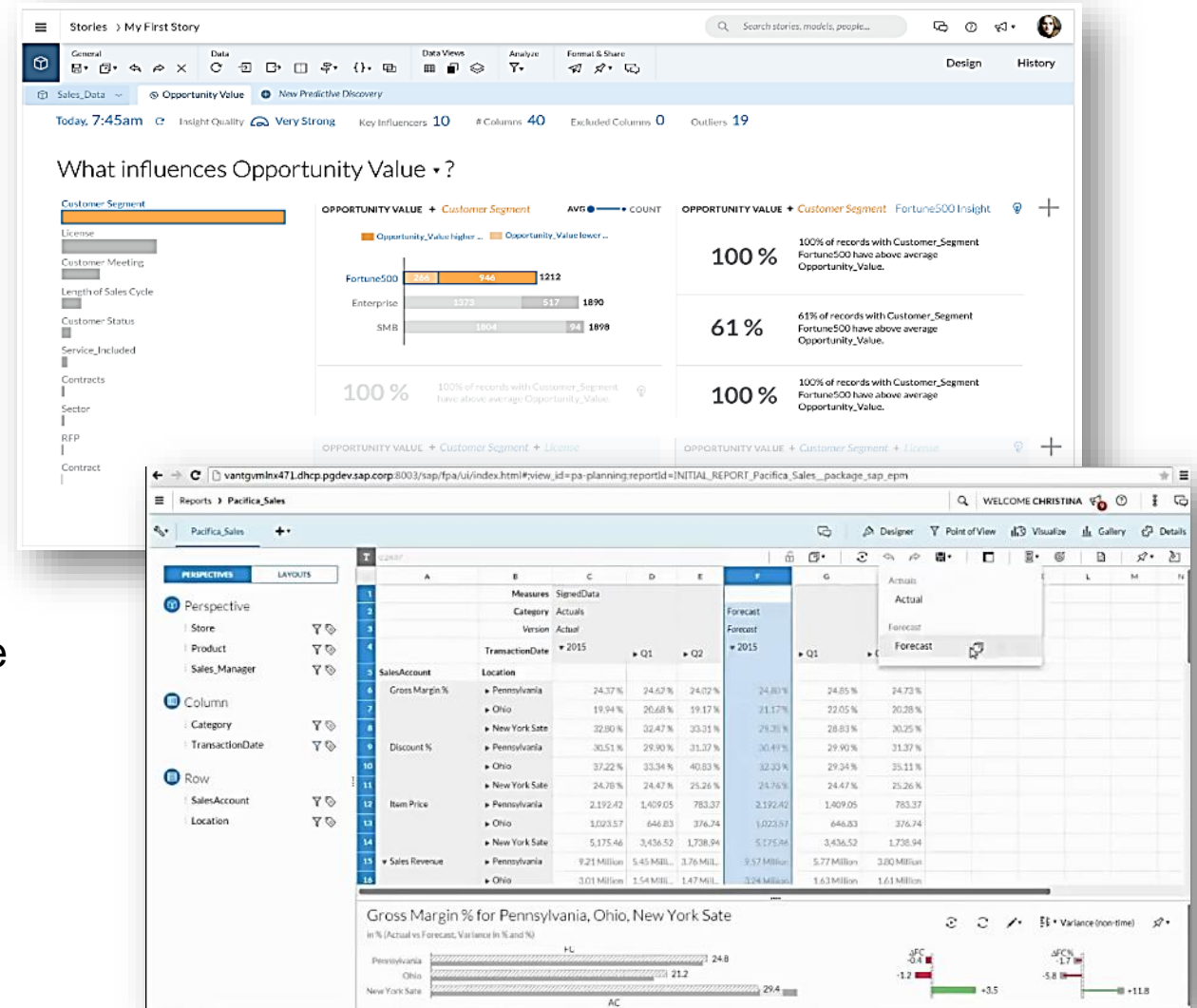
Predictive Discovery and Predictive Forecasting

Automated, Guided and Trusted Experience

- Guided Analysis designed for Business Users, featuring the power of Exploratory Analytics

New Discoveries

- Uncover key influencers, outliers, groupings, and other insights
- Interact with the insights and explore hidden structures and relationships
- Find the answer to business questions using intuitive charts and natural language.



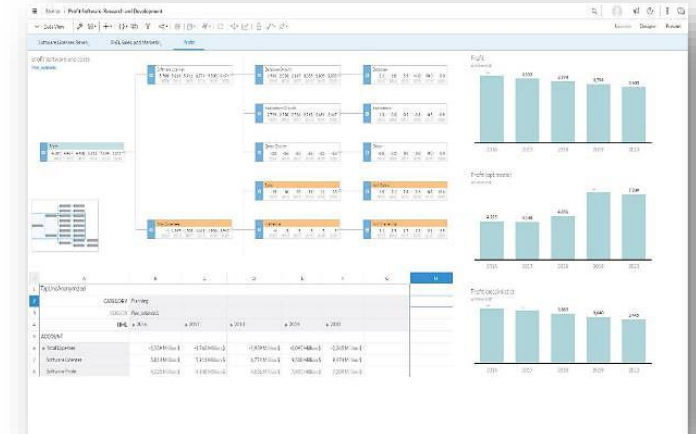
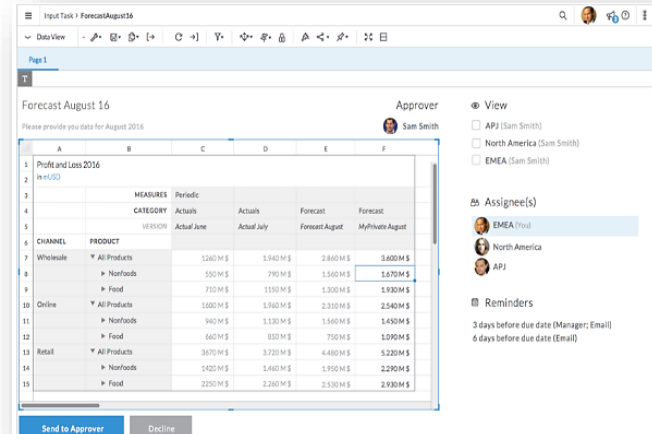
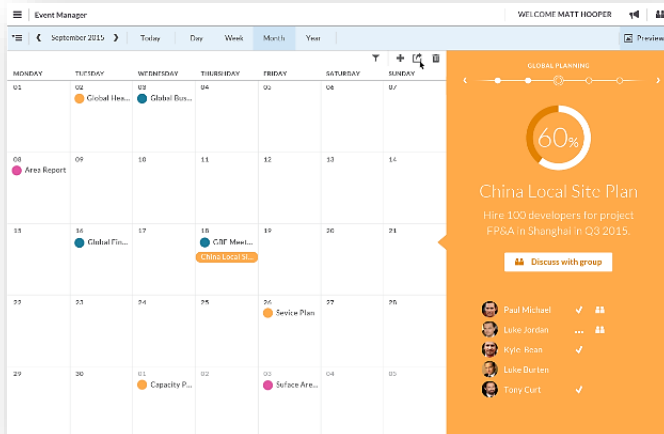
Plan. Simulate. Steer

Types of planning in an organization:

- Strategic planning, Financial planning, Operational planning
- Centralized, decentralized planning
- Departmental planning

Planning methods:

- Top-down, bottom-up planning, hybrid
- Driver based planning
- Scenario planning, what-if analysis



SAP Digital Boardroom

Powered by BusinessObjects Cloud



Total Transparency

- 360° view of your business
- One source of truth (KPI definition and data)
- Always up to date ("real-time")
- Any detail available

Agile Decisions

- Fewer "adjournments" due to missing information
- No discussion of data quality and KPI consistency
- Instant simulation of alternative scenarios e.g. along value driver tree

Simplified Execution

- No tedious alignment on presentation documents beforehand
- Full history available including decisions and comments
- Consistent tracking of follow-ups