A Quest for Meaningful Data

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You’re in the Information Business!

Whatever business you think you’re in, you’re really in the information business. Collecting accurate, relevant, and timely information; making sense out of it; communicating and acting on information – these are always among the most critical success factors in your business-- whatever business you think you’re in.
If you’re in the information business – if collecting accurate, relevant, and timely information; making sense out of it; communicating and acting on information – if these are among the most critical success factors in your business, then it follows that information must be a top priority and your most valuable assets and resources should be deployed to support this critical effort.
Compliance with accounting principles in the preparation of historical financial statements is table stakes. In the future, it will be the disclosure of more timely and more meaningful information itself that will create business value and differentiate the innovative businesses in attracting customers, partners, and investors.
Five Trends are Dramatically Reshaping the Economy

Hyperconnectivity
Every consumer and machine is connected, disrupting established business channels, processes, and relationships.

Big Data and Supercomputing
The limits of 20th century computing power are gone. Networking and in-memory computing allow for the creation of new business opportunities previously unimaginable.

Cyber security
Bad actors have expansive disruptive capabilities. Trust remains the ultimate currency, giving security-focused businesses a significant advantage in brand reputation.

Smarter world
Sensors, robotics, 3D printing, and artificial intelligence are the new normal, driving an outcome-based economy.

Cloud computing
Technology infrastructure is now rented to eliminate barriers to entry. Project timelines are dramatically shortened, and customer relationships are becoming increasingly direct.
Thank you!

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